Think Before You Ink

Alex Kuskowski
UBC Library: Learning Commons, UBC-V

Lucas Wright
Centre for Teaching, Learning and Technology, UBC-V
Think Before You Ink

Pre-assessment
Session learning outcomes

- **align** your digital participation with your goals and your professional obligations.
- **integrate** your identity as a teacher into your evolving digital identity.
- **consider and grapple with** broader societal and professional issues related to digital identity and participation - for you and your prospective students.
Meaning
Tattoo

personal
Tattoo

personal choice
Tattoo

personal  choice  permanence
Identity
How do you wish to be perceived online?
Current State - Judgement

What perceptions may others have?

1. Search your name on google and social media sites that you use - use an Incognito search
2. Imagine you are a parent, a student or administrator. What are some of the judgements that they may make?
3. Share in triads
Context: Becoming teachers
applicants must also be of good moral character and otherwise fit and proper

Section 30 of the Teachers Act requires that a person meet certain standards… to be issued a certificate of qualification or an independent school teaching certificate.

From: https://www.bcteacherregulation.ca
2: Educators act ethically and maintain the integrity, credibility and reputation of the profession.

Educators are role models. **Educators are held to a higher standard and are accountable for their conduct on duty and off duty.** Educators understand the law as it relates to their duties. Educators’ individual conduct contributes to the perception of the profession as a whole. Educators know and recognize the importance of the Professional Standards for BC Educators.
Teacher sent numerous inappropriate and personal Facebook and text messages to a 15 year old student - *Loss of Certificate*

[The teacher] breached acceptable boundaries with her students by using numerous social media platforms to exchange messages with them about non-school-related activities. In some of the messages, [The teacher] shared inappropriate and personal information about herself, and she used inappropriately familiar language. - *Reprimand and and had to complete a course on boundaries*
BC Teacher Suspended For Showing 'Salad Fingers' To Class
HuffPost Canada - Aug. 2, 2019
A substitute teacher in British Columbia has been suspended after showing his class the unholy trinity of weird internet videos: “Salad Fingers,” ...
Teacher suspended after showing his class videos of Salad ...
JOE - Aug. 3, 2019

Parents furious over Canadian school principal's lewd Internet photos, memes

Ex-Nunavut teacher pays stiff price for abusive Facebook posts
Nunatsiaq News - Jun. 27, 2019
A former Nunavut teacher who created an uproar in Coral Harbour two years ago, when he posted a doctored picture on Facebook depicting ...
This is when we need allies to ally. This needs to change.

#silenced #queer #education #censorship #SOGI #ubcequity #sogiUBC @QMUNITY @pride_site @vancouverpride @NEWS1130 @BuzzFeedLGBT @LALGBTCenter @ryanpainter @lysmekah

So @Twitter has decided to flag my EDUCATIONAL queer material as "sensitive" so now people can't access it easily through the #100daysofqueer hashtag.

When anyone else tries to find my GIFs and educational videos, everything of substance has been removed.

No results for #100daysofqueer.

The term you entered did not bring up any results. You may have misspelled your term or your search settings could be preventing you from seeing any potentially sensitive content.

Do better. Twitter.

If you have some time, get on @Twitter and let them know what you think. I'd really appreciate it from all the allies out there.
Everything you do now ends up in your permanent record. The best plan is to overload Google with a long tail of good stuff and to always act as if you’re on Candid Camera, because you are.”

Seth Godin
Case studies


1. Scroll to “Case Study” Section
2. Click on the
3. **Pop up problem** case study
4. Read the case study
5. Form into groups of 3-4 to discuss questions at the end of the case study.
Group debrief

- What were the big talking points?
- What could the teacher have done to better prepare for situation - keeping in mind that no one plans to be in situation?
- What did you do as a group in your discussion that might help you with your decision making process in future?
Takeaway: YOUR intention

- How can I own my digital identity?
- Why would I expand it to include my emerging identity as a teacher: what are the benefits?
- How do my actions (and sometimes those of others) impact my digital identity?
- What’s important to me?
Assess Your Learning

Post Assessment

Takeaway: Resources

Resources
For lesson plans, policies, tips and guidelines

Digital Tattoo
Check out Tutorials on: Academic and Professional Life> Branding and Reputation OR Privacy and Surveillance> Online Safety
https://digitaltattoo.ubc.ca/
Connect with us…

Case Studies & Resources:
digitaltattoo.ubc.ca
Twitter: @DTATUBC

This work is licensed under a Creative Commons Attribution 4.0 International License.
Case Study Debrief

Dating App Debacle

- Jonas, a new tc, uses a dating app while on his practicum.
- A student finds Jonas’s account and shares that information at school.
- Jonas wonders: is he in violation of any standards for educators, will his administration support him?