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what's yours?

Your Digital Footprint: Shaping Your Professional Identity as a Teacher

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Session learning outcomes

- **consider and grapple with** broader societal and professional issues related to digital identity and participation - for you and your prospective students.
- **reflect** on your evolving digital identity as a teacher candidate.
- **integrate** new strategies for aligning your digital participation with your goals and your professional obligations.



Think Before You Ink - Recap

*“The Supreme Court of Canada has determined that educators are **held to a higher standard** than other citizens due to their unique role in society.”*

From: www.bcteacherregulation.ca/Standards/



Consider the following...

You visited and observed your physical school environment and met some of the student population. Now, take a moment to consider:

How does it feel knowing that those students, your sponsor teacher, and the administration can potentially view your digital footprint?



A grey area

“If teachers do not clearly understand how moral turpitude is defined in a given community, then how can they be sure that their behavior (online or offline) is beyond reproach?”

Excerpt from: Kimmons, R.; Veletsianos, G (in press) [Teacher Professionalization in the Age of Social Networking Sites: Identifying Major Tensions and Dilemmas.](#)



Case Study

<http://bit.ly/digitaltattooworkshop>

1. Scroll to “Case Study” section.
 2. Click on the case study we’ve selected.
 3. Read the case study. We’ll discuss general reactions as a group.
 4. Form into groups of 3-4 to discuss questions that follow the case study.
- * Consider the resources listed with each question as you answer.



Case Study Debrief

- Are there any questions you still have?
- Are there any resources you're still looking for?



Takeaway: avoid all social media?

- Of course not, but as professionals who wield influence with young people, you may ask yourself:

“Am I willing to stand up for what I post?”



Why do teachers stay online?

- Professional development
- Networking
- Teaching resources
- Sharing classroom experiences
- Connection and community-building
- Modelling positive digital citizenship



In the news

[“SD8 reflects on #MeToo social media campaign: Educators aim to help students have positive conversations”](#)

[“Social media campaign started by Stratford teachers to use The Tragically Hip in classrooms goes viral”](#)

[“Surprise video for grads created by staff at Grande Prairie high school goes viral”](#)



Strategies

#1: Consistency

#2: Authenticity

#3: Ethics

#4: Thoughtfulness

#5: Relationships



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Case Studies & Resources:

<http://bit.ly/DigitalTattooCaseStudy>